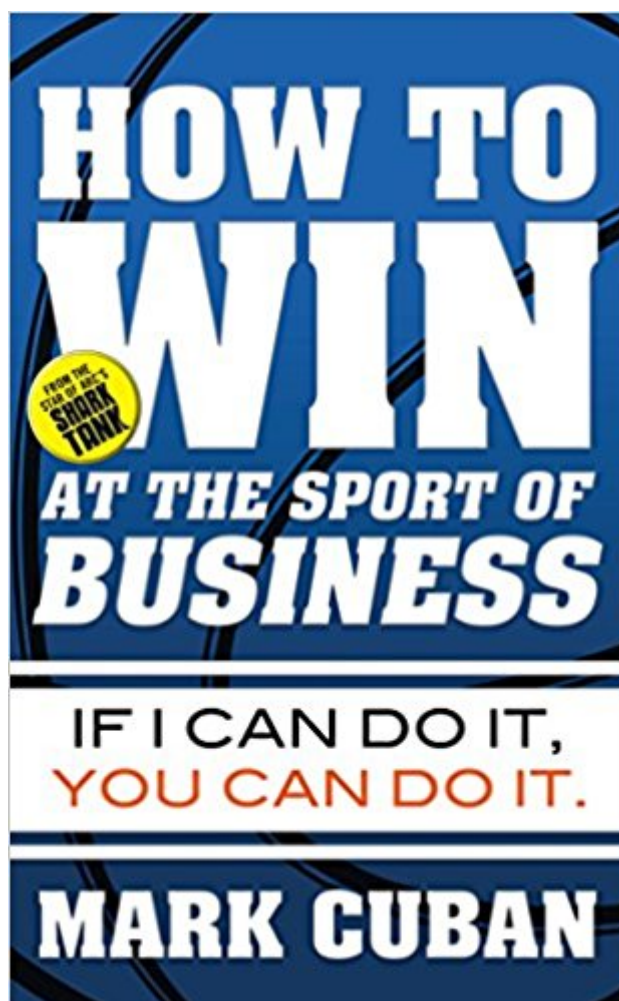


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# How To Win At The Sport Of Business: If I Can Do It, You Can Do It



## Synopsis

Mark Cuban shares his wealth of experience and business savvy in his first published book, *HOW TO WIN AT THE SPORT OF BUSINESS*. "It's New Year's resolution time, and Mark Cuban's new book offers the rationale for a good one." *—* [BUSINESS INSIDER](#) Using the greatest material from his popular Blog Maverick, Cuban has collected and updated his postings on business and life to provide a catalog of insider knowledge on what it takes to become a thriving entrepreneur. He tells his own rags-to-riches story of how he went from selling powdered milk and sleeping on friends' couches to owning his own company and becoming a multi-billion dollar success story. His unconventional yet highly effective ideas on how to build a successful business offer entrepreneurs at any stage of their careers a huge edge over their competitors. "In short, [*HOW TO WIN AT THE SPORT OF BUSINESS*] exceeded...expectations. Short chapters...got right to the point and were not filled with 'stuffing'." *—* [HUFFINGTON POST](#)

## Book Information

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## Customer Reviews

Mark Cuban is an American entrepreneur and owner of the NBA's Dallas Mavericks. A pioneer of the dot-com revolution, Cuban first arrived in Dallas in the early 1980s where he immediately became a fan of the then-brand new franchise. Cuban purchased the team in 2000 and heralded a new age of success for a franchise now considered the sixth most valuable team in the NBA.

--This text refers to an out of print or unavailable edition of this title.

This is actually really difficult to read. Although it has really good content, it is very hard to follow even with the editing. The stories tend to ramble on. I think that the actual content is good because it tells Mark's surprising story in a really real way. The only difficulty is staying focused in reading it because it tends to just go off on tangents. This was originally written for blogs after all. It would be nice if an editor could do some more work on it to make it less difficult to follow. Mark happens to be my favorite Shark. His words come off sounding like he does on the show. I find his story very believable and the fact that he believes hard work can make anyone succeed very inspirational.

I love reading other people's story. This book was a quick read and gave insight into Mark Cuban's life. When I say, "I believe everyone should write a book", this is the type of information I am speaking about. General life principles and struggles that can help people learn from other people's mistakes and/or failure. This book is worth a few minutes of your time.

I really liked the advice he gave. It is great for both young and old. It is all very motivating especially if you are just starting out in business. I am right with him on his advice regarding sales. My advice to those starting out is keep asking yourself if you should be an entrepreneur. If you slowly find yourself disliking the corporate world, go start your own business. Get a real estate license or some other license where you work for an organization yet you are your own boss. The only thing I didn't like about the book was it read like a blog. But then again, that's what Mark intended it to be - a compilation of blogs. Overall, it was great!

This is the second straight book I've read on Mark Cuban and I enjoyed this one much more than the one from last week. It's not a traditional book, but rather a collection of blog posts written by Mark on his advice for attaining success. I really enjoyed his style of writing and I liked hearing the story from his perspective. What I really enjoyed was hearing about the POS car he drove, the two cheap polyester suits he owned, and when he first started how he slept on a couch or floor in an apartment with a bunch of other dudes. Not sure why, but this part really resonated with me.

Mark wasn't born into wealth and earned everything he has by working his tail off amongst the other lessons he shares. The end of the book gives Mark's twelve mantras for success as follows: 1 - Time is More Valuable than Money 2 - Commit Random Acts of Kindness 3 - No Balls, No Babies 4 - Work Hard, Play Hard 5 - Don't Let Fear be a Roadblock 6 - Expect the Unexpected, and Always be Ready 7 - It's Okay to Yell and be Yelled at 8 - Everyone gets Down: The Key is How Soon You get Back Up 9 - It's not Whether the Glass is Half Empty or Half Full, it's

Who is Pouring the Water10 - It's Not the Dreaming, it's in the Doing11 - Pigs get Fat, Hogs get Slaughtered12 - You Only Have to be Right Once!The book was published in November of 2011. It is but 73 pages but has great content. has 876 ratings for a score of 4.5. Goodreads has 3,284 ratings for a 4.02 with 247 reviews. While I'm not in 100% agreement with Mark on some of his thoughts and ideas, there's certainly enough value here to give it a strong rating and recommend it. Now, onto the other books from the sharks on my bookshelf!

I have read this "book" aka well put together blog posts by Mark 3 times now. I use it to get motivated and as a 22 year old still searching for a calling this book helps bring me closer to what it is I want to do. There is plenty of good lines you can take from this book. My favorite is "You only have to be right ONCE" I also enjoy Marks personal side he brings to the book. He uses lots of references to his young self such as when he brings up the multiple jobs he's had and his experiences with them. This is a short review but Mark Cuban is the goat! Read this book if you want motivation!!

Mark Cuban is one of my favorite role models when it comes to entrepreneurship and business in general. Normally I do not enjoy reading, but I liked this book because of the fun anecdotes and quick to the point lessons. Mark does not waste time. I wish he had more to say in the book because it is really short. Even though after reading it I realized that I had known or learned many of those lessons from my upbringing or experiences, it was still a good read.

Update: I am changing my rating to 5 Stars, and adding this update, simply because this is a very good bio and guidebook for entrepreneurs, and it's well worth reading, priced low, and fun and fast to read. My only gripe is explained in my earlier review below. For some inexplicable reason, Mark or his publishers chose to format half of this book vertically, making those portions excruciating to read. The poor formatting and difficulty reading those parts means that this item really deserves only 4 Stars, but because what Mark has to say is so valuable, I am listing it as 5 Stars. If the formatting was corrected, I would give this book 10 Stars. Former review: This is a well written, fast-paced, well-priced memoir. I only wish I could read all of it. 80% of the Kindle edition is formatted vertically, with letters and words going from top to bottom. I don't know if Cuban or his publisher are trying to be clever by using verticle layout to emphasize the important life principles, but it's so hard to read this vertically it's not worth the trouble. I give up. Sorry this didn't work out. Cute layout = Fail.

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